

Trucksters: 2021 most successful year

With sales of 5 million euros, 2021 was the most successful year to date for the still young road transport startup from Spain. The forecasts also announce growth for 2022.

Madrid, January 4, 2022. Trucksters has been able to convince both customers and partners with its innovative business model in the last year, that's what the figures for 2021 say. The combination of relay-based express transport and improved working conditions for drivers seems to be paying off, also in Germany.

The company, which was only founded in 2018, reached sales of €5 million for the first time last year, which corresponds to monthly sales of €950,000. The monthly growth thereby amounted to 30%. Based on its current growth, the startup expects to increase its revenue to at least 30 million euros by the end of 2022.

Strong international growth

A highlight of 2021 was the Series A financing round, in which Trucksters raised €6.3 million from international investors. These included Amplifier, the Berlin-based fund specializing in logistics, and APX, the early-stage investor backed by Porsche and Axel Springer.

The windfall enabled the startup to continue its international growth. This allowed the team to expand to more than 50 employees in 5 countries: Spain, Poland, Belgium, Greece and Germany. Here, Trucksters opened a branch in Bielefeld in September and brought Fuat Karabag, previously Head of FTL Sales at DHL Freight, on board as a new representative. Openings of new branches in the Netherlands and Italy are planned for 2022.

Trucksters now has 82 drivers working exclusively for the company and a fleet of 130 trucks which will have increased to 300 trucks by the end of 2022 according to plans of the startup.

An award winning company

Trucksters received further recognition for its business model last year through award ceremonies. In Spain the startup won the Cinco Días award for innovation and the CEL award of the Spanish Centre for Logistics. In Germany, Trucksters was a finalist for the Dekra Safety award, while in UK it is currently one of the three finalists for the prestigious CILT award for excellence which will announce the winner on March 17.

Says Luis Bardají, co-founder and CEO of Trucksters, "We are very excited about the leap we have made as a company in the last year and are energized to continue to pursue our vision step by step in the coming year: to make non-stop transport the standard in Europe, to improve the working conditions of long-distance drivers and to make the logistics ecosystem more sustainable in every way."

About Trucksters

Trucksters is a freight transport operator focused on providing a long distance FTL service through an innovative truck relay system based on big data and artificial intelligence.

Founded in 2018 by Luis Bardají, Gabor Balogh and Ramón Castro, Trucksters' goal is to make the global road freight industry more efficient and to improve the quality of life for drivers. The Trucksters service reduces long-distance road transit time by up to 50% by allowing trucks to be continuously on the move through relays. www.trucksters.io

More information:

Maria Not m.not@romanrm.com +34 687 757 232

Nathalie Heredia n.heredia.C@romanrm.com +49 (0)162 975 8629